

COMMUNITY IMPROVEMENT PLAN IMPLEMENTATION STRATEGIES

COMMUNITY: NORTHDALÉ

<u>TYPE</u>	<u>TIME</u>	<u>ACTION</u>	<u>RESPONSIBLE ENTITY</u>	<u>NOTES</u>	<u>PAGE</u>
4th Q 2011					
OUTREACH		Host community meeting to review plan/timetable	RDA	Manage expectations of community and clearly define roles	64
TRANSPORTATION		Identify and implement community inspired crosswalks	RDA/DPW	Establish identity for neighborhoods and improve safety on major thoroughfare	43
OUTREACH		Coordinate capacity building proposal in CIP area with existing system	RDA/OCD	Implement plan to involve community in CIP process	63
CODE		Land Use and Zoning change to Planned Unit Development	RDA	RDA submits PUD application to CPPC	37
RECREATION		Meet with BREC on progress of Memorial Sports Complex redevelopment	RDA/BREC	Refine timetable and coordinate with CIP implementation	24
TRANSPORTATION		Plan & Implement community identity signage	RDA/DPW	Work with community leaders to design signage on Madison/Scenic, Foss/Plank, and Choctaw/N. 17th	50
CATALYST		Coordinate discussions with DOTD pertaining to Plank Road right of way	RDA/DOTD	Begin communications with DOTD to acquire right of way at southern point of Plank Road	41
1st Q 2012					
CATALYST		Meet with property owners in southern node of target area	RDA	Provide info on development proposal and RDA tools	53
CATALYST		Presentations to potential tenants for neighborhood retail services	RDA	Phase One Catalyst - Encourage relocation of existing or establishment of new local businesses	53
OUTREACH		Select/assign Project Manager for tasks in community coordination	RDA	Project Manager to oversee process of engaging community	63
INFRASTRUCTURE		Coordinate Scenic Highway and Plank Road streetscape improvements	RDA/DPW	Meet to discuss vision for streetscape improvements on Plank Road and Scenic Highway	49
OUTREACH		Host community meeting to review plan/timetable	RDA	Manage expectations of community and clearly define roles	63
CODE		Land Use and Zoning change to Planned Unit Development	CPPC/RDA	CPPC staff submits proposed changes to City Parish Planning Commission and Metro Council	37
TRANSPORTATION		Plan for transit stops/shelters at Plank Road	CATS/RDA	Consider community inspired designs	46
REHAB HOUSING		Market rental rehabilitation program and low-income assistance	RDA/OCD	Meet with owners to inform of available programs	49
2nd Q 2012					
CODE		Land Use and Zoning change to Planned Unit Development	CPPC/RDA	CPPC and MC approve PUD designation	37
OUTREACH		Schedule community clean up event	RDA/DPW	Organize churches, residents and business in work day as signal of change	63
INFILL HOUSING		Plan new infill housing on vacant lots	RDA/OCD	Identify vacant areas that allow for economy of scale (Ellerslie Drive); preserve / rehabilitate historic houses	49
INFILL HOUSING		Identify developers/builders for housing construction	RDA/OCD	Establish eligibility and requirements; market to small and minority companies; host bid preparations	49
OUTREACH		Host business development workshop	RDA	Work with existing businesses to improve operations	63
OUTREACH		Work with Police Department on Community Security	RDA/Police	Institute Neighborhood Watch & targeted crime reduction using mobile police stations	63
REHAB HOUSING		Begin rehabilitation of housing	RDA/OCD	Start with blocks closest to School and Catalyst Project then work inward	49
RECREATION		Plan for link to Greenway & renaturalization of drainage channel	BREC/DPW/RDA	Connect to Downtown Greenway via pedestrian and bicycle paths and improve stormwater management	51
INFRASTRUCTURE		Groundbreaking for Scenic Highway and Plank Road streetscape improvements	DPW/RDA	Improvements to include sidewalks, lighting, and tree plantings	49
TRANSPORTATION		Plan for extension of Ellerslie Drive up to Bay Street connecting to 18th Street	DPW/RDA	Improve circulation and connectivity - time before Memorial Sports Complex completion	49
3rd Q 2012					
OUTREACH		Establish workshops for job readiness/literacy	RDA	Work with experienced workforce development entity; include literacy, work readiness, and financial	63
CATALYST		Issue request for proposals for developer for Phase One	RDA	Retail and mixed-use south of Bellvale Street	53
INFILL HOUSING		Issue request for proposals for developers of infill housing	RDA/OCD	Utilize qualified local contractors and sub contractors when possible	49
CATALYST		Plan business mix for Phase One	RDA	Seek local businesses or regional companies to locate for neighborhood services	53
OUTREACH		Organize financial literacy and homeownership training	RDA	Utilize existing experienced providers	63
RECREATION		Update community on progress and timetable for Memorial Sports Complex	BREC	Incorporate feedback; outline jobs and contract opportunities	24
TRANSPORTATION		Groundbreaking for transit stops/shelters at Plank Road	CATS/RDA	Community branding opportunity	46
CATALYST		Select developer for Phase One	RDA	Retail and mixed-use south of Bellvale Street	53
TRANSPORTATION		Groundbreaking for extension of Ellerslie Drive	DPW/RDA	Timing to support Catalyst Project and Memorial Sports Complex	49
4th Q 2012					
INFILL HOUSING		Select developer for first infill homes	RDA/OCD	Start in vacant lots nearest to Catalyst Project and work inward toward railway	49
INFRASTRUCTURE		Ribbon cutting for streetscape improvements on Plank Road and Scenic Highway	DPW/RDA	Improved sidewalks, lighting, and plantings to Memorial Sports Complex and Catalyst Project	49
OUTREACH		Target business improvement assistance on Scenic Highway and Plank Road	RDA	Improve operations to create more jobs and attract more businesses	63
CATALYST		Issue request for proposals for Phase Two	RDA	Retail business for triangle at Plank Road and Foss Street	55

REHAB	Continue rehabilitation and expand use of rental rehabilitation program	RDA/OCD	Recruit property owners	49
CATALYST	Finalize acquisition of right-of-way at southern point of Plank Road	RDA/DOTD	Acquire right-of-way at southern point of Plank Road for Phase Two development	41

1st Q 2013

CATALYST	Ground breaking for Phase One	RDA	Provide NMTC financing for employment agreement	53
INFILL HOUSING	Issue request for proposals for Phase Two of infill	RDA/OCD	Continue within neighborhood then move to north of Choctaw Drive into Standard Heights	49
RECREATION	Ground breaking for greenway link	DPW/RDA/BREC	Renaturalization of drainage canal - bike and pedestrian paths and lighting	51
TRANSPORTATION	Plan for transit stops/shelters at Scenic Highway	CATS	Consider community inspired designs presented in CIP report	46
CATALYST	Select developer for Phase Two	RDA	Retail business for triangle at Plank Road and Foss Street	55
OUTREACH	Meet with industrial businesses	RDA	Market programs to improve appearance and business expansion and/or relocation, particularly along	63
RECREATION	Plan for bike path and landscaping along railroad track on Choctaw Drive	DPW/RDA	Work with railroad to improve right-of-way; extend from Choctaw Corridor CIP	49
INFRASTRUCTURE	Plan for streetscape improvements on Choctaw Drive	DPW/RDA	Begin at North 17th Street moving east. Improvements include sidewalk repair, lighting, tree planting	49
TRANSPORTATION	Groundbreaking for transit stops/shelters at Plank Road	CATS/RDA	Community branding opportunity	46

2nd Q 2013

OUTREACH	Schedule community clean up event	RDA/DPW	Organize churches, residents, and businesses in work day as signal of change	63
INFRASTRUCTURE	Ribbon cutting for Plank Road & Scenic Highway streetscape improvements	DPW/RDA	Establish Northdale Community identity with banners, sidewalks, plantings, etc.	49
TRANSPORTATION	Groundbreaking transit stops/shelters at Scenic Highway	RDA/CATS	Community branding opportunity	46
INFILL HOUSING	Ribbon Cutting for first infill properties	RDA/OCD	Rentals and homeowners who completed training	49
RECREATION	Anticipated groundbreaking for Memorial Park Complex redevelopment	BREC	Involve community - Actual timetable uncertain	24

3rd Q 2013

OUTREACH	Host new business/business expansion workshop	RDA	Include operations and financial management training	63
INFILL HOUSING	Groundbreaking for new homes	RDA/OCD	Phase Two north of Choctaw Drive in Standard Heights	49
OUTREACH	Market vacant commercial properties on Scenic Highway, Plank Road, & Choctaw Drive	RDA	Create concepts for adaptive re-use as mixed use, commercial, and live/work spaces	63
INFRASTRUCTURE	Plan streetscape improvements within residential areas	DPW/RDA	Address drainage issues, enrich median planting on North 17th Street and add sidewalks leading to school	49
TRANSPORTATION	Ribbon Cutting for extension of Eilerslie Drive	DPW/RDA	Timing to support Catalyst Project and Memorial Sports Complex	49

4th Q 2013

CATALYST	Groundbreaking for Phase Two	RDA	Retail business for triangle at Plank Road and Foss Street	55
CATALYST	Ribbon cutting for Phase One	RDA	Retail and mixed-use south of Bellvale Street	53
RECREATION	Groundbreaking for bike path and landscaping along railroad right-of-way	RDA/BREC/DPW	Extend from Choctaw Corridor CIP	49
INFRASTRUCTURE	Groundbreaking for streetscape improvements on Choctaw Drive	DPW/RDA	Sidewalk repair, improved lighting, tree planting	49

1st Q 2014

RECREATION	Ribbon cutting for greenway link	RDA/BREC	Celebration of bike and pedestrian access to downtown	51
TRANSPORTATION	Ribbon cutting for transit stops/shelters at Plank Road	CATS/RDA	Community branding opportunity	46
OUTREACH	Establish workshops for job readiness/literacy	RDA	Work with experienced providers to include job readiness, literacy, skills, financial management	63

2nd Q 2014

OUTREACH	Groundbreaking for adaptive reuse of vacant commercial on Scenic Highway	RDA	Additional commercial development with NMTC and façade improvement programs	63
OUTREACH	Schedule community clean up event	RDA	Organize churches, residents and businesses: focus on area north of Choctaw Drive	63
INFILL HOUSING	Investigate potential mixed-use or multi-family opportunities within neighborhood	RDA	Locate near Choctaw Drive or Scenic Highway to provide additional housing options for potential new	49
INFRASTRUCTURE	Groundbreaking for streetscape improvements in residential areas	DPW/RDA	Address drainage issues and pedestrian amenities	49

3rd Q 2014

CATALYST	Ribbon cutting for Phase Two	RDA	Holiday grand opening and community celebration	55
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4th Q 2014

RECREATION	Ribbon cutting for bike path along rail right-of-way on Choctaw Drive	RDA/BREC/DPW		49
INFRASTRUCTURE	Ribbon cutting for streetscape improvements on Choctaw Drive	DPW/RDA	Sidewalk repair, improved lighting, consolidating curb cuts	49



1st Q 2015

OUTREACH	Ribbon cutting for adaptive reuse of vacant commercial on Scenic Highway	RDA	Additional commercial development with NMTC and façade improvement programs	63
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2nd Q 2015

INFRASTRUCTURE	Ribbon cutting for streetscape improvements in residential areas	DPW/RDA		49
OUTREACH	Schedule community clean up event	RDA	Organize churches, residents and businesses	63