

COMMUNITY IMPROVEMENT PLAN IMPLEMENTATION STRATEGIES

COMMUNITY: ZION CITY & GLEN OAKS

<u>TYPE</u>	<u>TIME</u>	<u>ACTION</u>	<u>RESPONSIBLE ENTITY</u>	<u>NOTES</u>	<u>PAGE</u>
4th Q 2011					
OUTREACH		Host community meeting to review plan/timetable	RDA	Manage expectations of community and clearly define roles & future opportunities for residents and businesses	
TRANSPORTATION		Plan & Implement community inspired crosswalks	RDA/DPW	Establish identity for neighborhoods and improve safety along Plank Road	61
OUTREACH		Coordinate capacity building proposal in CIP area with existing system	RDA/OCD	Create plan to involve community in CIP implementation and program for housing rehabilitation/new	74
CODE		Land use and zoning change to PUD	RDA	RDA submits PUD application to CPPC	43
CODE		Building Code Enforcement	City-Parish / RDA	City-Parish increases enforcement	43
RECREATION		Review stormwater & canal along Cadillac Street Park	DPW	Improve stormwater management, study north-south concrete-lined canal along Cadillac Street Park	56
INFRASTRUCTURE		Coordinate with continuing construction of Ford Street	DPW/RDA	Review Catalyst Plan & timing to coordinate with Ford Street improvements	61
INFRASTRUCTURE		Ribbon cutting for Ford Street completion	DPW	Projected completion May 2011	61
1st Q 2012					
CATALYST		Activate discussions with Howell Place developer	RDA	Review plans for Phase 1 Catalyst	61
CATALYST		Coordinate plan with Hooper Pointe developer	RDA	Get timetable and agreement for connection of Simplex Street from Ford Street to Harding Boulevard	65
CODE		Land use and zoning change to PUD	CPPC/RDA	CPPC submits proposed changes to Planning Commission & Metropolitan Council	43
CATALYST		Presentations to grocery chains on benefits of development	RDA	Phase 1 catalyst	61
OUTREACH		Select/assign Project Manager for tasks in community coordination	RDA	Project Manager required to oversee process of engaging community	74
INFRASTRUCTURE		Coordinate Simplex Street and Ford Street infrastructure improvements	DPW/RDA	Meet to discuss vision for Simplex Street and budget priorities	65
OUTREACH		Host community meeting to review plan/timetable	RDA	Manage expectations of community and clearly define roles	74
CATALYST		Review property ownership in Simplex Street catalyst area	RDA	Check ownership and begin discussion of redevelopment and possible swap or investment of land into	65
TRANSPORTATION		Plan for transit stops/shelters at Plank Road	CATS/RDA	Consider community inspired design as presented in CIP	55
CODE		Land use and zoning change to PUD	CPPC/RDA	CPPC & Metropolitan Council approve PUD designation	43
2nd Q 2012					
CATALYST		Master Plan Plank Road Catalyst Plan for Phase 1 Implementation	RDA	Assist developer in plan and with Department of Public Works approvals	61
INFILL HOUSING		Plan new infill housing project - Ford Street at Plank Road	RDA/OCD	Identify vacant areas that allow for new construction	61
INFILL HOUSING & COMMERCIAL		Identify developers/builders for infill housing and infill commercial on Ford Street	RDA/OCD	Establish eligibility and requirements; market to small and minority companies; host bid preparations	61
INFILL COMMERCIAL		Identify businesses for commercial on Ford Street	RDA	Encourage relocation, expansion, or establishment of locally owned businesses	
OUTREACH/TRAIN		Host business development workshop	RDA	Work with existing businesses to improve operations	75
OUTREACH		Work with Police Department on Community Security	RDA / Police	Institute Neighborhood Watch, community input for targeted crime reduction	
OUTREACH		Begin planning for Senior Housing on Simplex Street	OCD/RDA	Consider engaging faith-based coalition as sponsor of Housing Unit Development 202	65
REHAB HOUSING		Begin rehabilitation of housing on Ford Street	RDA/OCD	Work with owners to use Office of Community Development program	61
RECREATION		Plan for Cypress Bayou Greenway	DPW/BREC	Connect Hooper Road Park with Comite Park, bike & pedestrian trails	56
TRANSPORTATION		Groundbreaking for transit stops/shelters at Plank Road	CATS/RDA		55
3rd Q 2012					
OUTREACH/TRAIN		Establish job training workshops for Plan Road projects	RDA	Coordinate with experienced workforce development entity; include literacy, work readiness, and financial	75
CATALYST		Identify potential businesses for Simplex Street at Ford Street	RDA	Look to relocate neighborhood service businesses from other areas	65
INFILL HOUSING		Issue request for proposal for developer of infill housing	OCD/RDA		61
OUTREACH/TRAIN		Organize financial literacy and homeownership training	RDA	Utilize existing providers such as Urban Restoration Enhancement Corporation / Liberty Bank	75
CATALYST		Assist Howell Place developer secure anchor tenant on Plank Road - Phase 1	RDA	Attract large full service supermarket and other retail for Phase 1 of Catalyst	61
RECREATION		Plan for stormwater & canal along Cadillac Street Park	DPW	Improve stormwater management, renaturalize north-south concrete-lined canal along Cadillac Street Park, bike & pedestrian trails	56
4th Q 2012					
INFILL HOUSING & COMMERCIAL		Select developer for first infill homes and neighborhood retail along Ford Street	OCD/RDA	Coordinate with completion of Ford Street; begin west of Simplex Street	61



TRANSPORTATION	Plan for streetscape improvements on Plank Road from Ford Street to Harding Boulevard	DPW	Link new street to Post Office and shopping center	61
OUTREACH/TRAIN	Target Plank Road businesses to assist with business improvements	RDA	Improve operations to create more jobs and attract more businesses	75
OUTREACH	Apply for senior housing development programs	OCD/RDA	Submit HUD 202 application with church coalition as sponsor or Low Income Housing Tax Credit	65
OUTREACH	Schedule community clean up event	RDA/DPW	Organize churches, residents, and business in work day as signal of change	74
INFILL HOUSING	Groundbreaking for infill homes on Ford Street	OCD/RDA		61

1st Q 2013

CATALYST	Ground breaking for Phase 1 of Catalyst on Plank Road	RDA	Provide New Market Tax Credit financing for employment agreement, coordinate with Ford Street	61
INFRASTRUCTURE	Extend Ford Street west of Plank Road to link to Howell Place development	DPW	Creates access to Harding Boulevard and YMCA and creates development opportunities	63
TRANSPORTATION	Plan Simplex streetscape improvements	DPW	Design for widening street and improved drainage	65
CATALYST	Issue request for proposal for developer of townhomes in blocks along Simplex Street	RDA/OCD	Start at school moving north	65
CATALYST	Select developer for townhomes in blocks along Simplex Street	RDA/OCD	Start at school moving north	65
TRANSPORTATION	Plan for streetscape improvements on 72nd Avenue	DPW	Monarch Avenue becomes 72nd Avenue west of Plank Road, which links Glen Oaks to Scotlandville	56
TRANSPORTATION	Plan for transit stops/shelters at Plank Road	CATS/RDA	Consider community inspired design presented in CIP	

2nd Q 2013

TRANSPORTATION	Groundbreaking Plank Road streetscape improvements	DPW	Improvements to include sidewalks, lighting, tree plantings	61
TRANSPORTATION	Groundbreaking transit stops/shelters at Plank Road	RDA/CATS		
INFILL HOUSING	Ribbon Cutting for first infill properties on Ford Street	RDA/OCD	Showcase homeownership for former neighborhood residents and property swap for existing residents	61
INFILL HOUSING	Issue request for proposal for two additional blocks of Ford Street infill	RDA/OCD	Complete Ford Street	61
TRANSPORTATION	Plan for transit stops/shelters at Simplex Street & Cadillac Street	CATS/RDA	Consider community inspired design presented in CIP	66
CATALYST	Award of funding and begin design on senior housing on Simplex Street	RDA/OCD	Identify sponsor and coordinate with developer of senior housing	65
RECREATION	Groundbreaking for Cypress Bayou Greenway	DPW/BREC	Connect Hooper Road Park with Comite Park, bike & pedestrian trails	56
OUTREACH/TRAIN	Initiate job training for projected jobs within Phase 1 Catalyst	RDA	Coordinate with experienced workforce developer to include literacy, work readiness, skills required for	74

3rd Q 2013

TRANSPORTATION	Groundbreaking Simplex Street streetscape improvements	DPW	Connect to Harding Road and Howell Place development	65
CATALYST	Issue request for proposal for retail sites at Simplex Street and Ford Street	RDA	Identify local businesses if possible: restaurant, pharmacy or convenience grocery, coordinate with	65
REHAB HOUSING	Begin rehab on blocks bordering Simplex Street	RDA/OCD		
CATALYST	Groundbreaking for new townhomes along Simplex Street	RDA/OCD		61
TRANSPORTATION	Ribbon cutting for transit stops/shelters at Plank Road	CATS/RDA		
RECREATION	Groundbreaking for stormwater & canal along Cadillac Street Park	DPW	Renaturalize north-south concrete-lined canal along Cadillac Park, adding bike & pedestrian trails	56
TRANSPORTATION	Groundbreaking for transit stops/shelters at Simplex Street & Cadillac Street	CATS/RDA		66

4th Q 2013

INFRASTRUCTURE	Completion of Ford Street west extension	DPW	Coinciding with development phases	63
CATALYST	Ribbon cutting for Phase 1 of Catalyst on Plank Road	RDA	Grocery store and small retail	61
CATALYST	Select developer for retail at Simplex Street and Ford Street	RDA	Restaurant, coffee shop, convenience store	65
CATALYST	Groundbreaking for retail sites at Simplex Street and Ford Street	RDA	RDA to identify local businesses: restaurant, pharmacy or convenience grocery, coordinate with Hooper	65
TRANSPORTATION	Groundbreaking for streetscape improvements on 72nd Avenue	DPW/RDA	Monarch Avenue becomes 72nd Avenue west of Plank Road, which links Glen Oaks to Scotlandville	56
OUTREACH	Schedule community clean up event	RDA/DPW	Organize churches, residents and business in work day as signal of change	74

1st Q 2014

TRANSPORTATION	Ribbon cutting for Simplex Street streetscape improvements	DPW		65
TRANSPORTATION	Ribbon cutting for transit stops/shelters at Simplex Street & Cadillac Street	CATS		66
OUTREACH/TRAIN	Establish workshops for job readiness	RDA	Work with workforce development organization to include literacy, work readiness skills, financial	74
CATALYST	Groundbreaking for senior housing on Simplex Street	RDA/OCD		65
INFRASTRUCTURE	Plan for Monarch Avenue extension to Blue Grass Road	DPW	Links Zion City and Glen Oaks to more affluent neighborhoods eastward	56
TRANSPORTATION	Ribbon cutting Plank Road streetscape improvements	DPW	Improvements to include sidewalks, lighting, and tree planting	

2nd Q 2014

CATALYST	Groundbreaking for Phase 2 of Catalyst Project	RDA	Additional commercial development with NMTC, hardware store	63
OUTREACH	Marketing for senior apartment applications	RDA/OCD	Information to churches and community residents while under construction	
CATALYST	Ribbon cutting for new townhomes along Simplex Street	RDA/OCD		61
TRANSPORTATION	Ribbon cutting Simplex Street streetscape improvements	DPW	Connect to Harding Road through Hooper Pointe development	
RECREATION	Ribbon cutting for stormwater & canal along Cadillac Street Park	DPW	Renaturalize north-south concrete-lined canal along Cadillac Park, adding bike & pedestrian trails	56

3rd Q 2014

CATALYST	Ribbon cutting for retail at Simplex Street and Ford Street	RDA	Neighborhood retail with restaurant	65
OUTREACH	Ribbon cutting for senior housing and community facility	RDA/OCD	Include adult day care, meeting rooms and space for rotating social service offices	65
TRANSPORTATION	Ribbon cutting for streetscape improvements on 72nd Avenue	DPW	Monarch Avenue becomes 72nd Avenue west of Plank Road, which links Glen Oaks to Scotlandville	56

4th Q 2014

CATALYST	Ground breaking for Phase 3 of Catalyst Project on Plank Road	RDA	Housing and commercial development	65
RECREATION	Ribbon cutting for Cypress Bayou Greenway	DPW/BREC	Connect Hooper Road Park with Comite Park, bike & pedestrian trails	56

1st Q 2015

INFRASTRUCTURE	Groundbreaking for Monarch Avenue extension to Blue Grass Road	DPW	Links Zion City and Glen Oaks to more neighborhoods eastward	56
OUTREACH	Schedule community clean up event	City/RDA	Organize churches, residents and business in work day as signal of change	74

CATALYST	Ground breaking for Phase 4 of Catalyst Project on Plank Road	RDA	Housing and commercial development including detention pond, and connection to Harding Boulevard	65
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3rd Q 2015

CATALYST	Ribbon Cutting for Phase 3 of Catalyst Project on Plank Road	RDA		65
CATALYST	Begin receiving applications for Senior Housing in Phase 5 of Catalyst Project	RDA		65

4th Q 2015

CATALYST	Groundbreaking for Phase 5 Catalyst on Plank Road	RDA	Senior assisted and independent living	65
INFRASTRUCTURE	Ribbon cutting for Monarch Avenue extension to Blue Grass Road	DPW	Links Zion City and Glen Oaks to more affluent neighborhoods eastward	56
OUTREACH	Schedule community clean up event	DPW/RDA	Organize churches, residents and business in work day as signal of change	74

1st Q 2016

CATALYST	Ribbon cutting for Phase 4 Catalyst on Plank Road	RDA		65
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2nd Q 2016

CATALYST	Ribbon cutting for Phase 5 Catalyst on Plank Road	RDA		65
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