



FOR IMMEDIATE RELEASE

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East Baton Rouge Redevelopment Launches Community Improvement Planning Program

The East Baton Rouge Redevelopment Authority (“RDA”) is soliciting proposals from an outstanding team of professionals to embark on a six (6) month planning process to create Community Improvement Plans (“Plans”) for five (5) unique and separate districts within East Baton Rouge Parish. The plans to revitalize the areas will be community-driven and provide an overall strategic vision to affect the physical environment in ways that transform the quality of life for citizens who live, work, and play in the targeted communities. The plans will build upon the momentum of other revitalization efforts currently underway within these five areas commonly known as: The Choctaw Drive Corridor (between I-110 and Foster), Melrose East, Northdale, Scotlandville, and Zion City.

The RDA plans to select a consultant team by mid-November. A copy of the Request for Proposals may be downloaded at the RDA website: www.ebrra.org.