

**East Baton Rouge
Redevelopment Authority -
Strategic Planning Session**

**27 August 2008
8:00am-5:30pm
Baton Rouge Area Foundation
402 N. Fourth Street**

Expected Outcome: Strategic Plan for EBRRA

Facilitator: Gary Christopher, The Jholdas Group of Ga, LLC.

Agenda

Introduction	CPEX	30	Clear agenda and group discussion of expectations for the meeting.
-Overview of the Agenda	GC		
-Rules of the Game	GC		
-Expectations	GC/All		
Presentation: Case Studies in Redevelopment for Pittsburgh	Tom Murphy/ Tom Cox	40	Case Studies of Redevelopment in Pittsburgh Picture of Success-Challenges faced-Strategies for Success
Break	All	10	
Vision & Purpose	GC/All	90	5 year Vision with 1 year Picture of the "Should Be"
-Summary of Individual Participant Input			
-Picture of the "Should Be" (5 years/1 year) Discussion			
Break	All	10	
Current Reality: SWOT and Major Challenges for EBRRA	GC/All	30	Understanding current strengths to leverage, weaknesses to mitigate, opportunities to capitalize on, and external threats to neutralize--priorities
Prioritized SWOT	GC/All	15	
Lunch	All	30	
Presentation: Strategies for Redevelopment	John Kromer	40	Effective Strategies & Case Studies
Strategic Objectives (4-5 Key)	GC/All	45	Key Strategic Objectives and Pivotal Strategies
Break	All	10	
SMART Goals for each Strategic Objective [Break out Sessions for Each Objective] (5 year/1 year)	GC/All	90	Specific, Measurable, Attainable, Results oriented and time-phased goals generated in breakout groups with de-brief and facilitated discussion of final set of goals.
Break	All	10	
Critical Actions for 3, 6, & 9 months	GC/All	45	SMART Critical Actions for Path Forward
Assessment	GC/All	30	Assessment-Take Aways
Annie E. Casey Foundation w/Reception	All	30	